

Press Release

Telefónica recognized as a Leader in the 2024 Gartner® Magic Quadrant™ for 4G and 5G Private Mobile Network Services Report

• The company has more than 80 sites deployed by May 2024 globally.

Madrid, 17 January 2025. Telefónica has been recognized as a Leader in the first Gartner Magic Quadrant for 4G and 5G Private Mobile Network Services report. Telefónica has a private network value proposition that stands out mainly for its multivendor approach, its sector specialization and its strong presence in Europe and Latin America.

Private networks are mobile communications infrastructures deployed exclusively for an organization to connect all its smart devices and provide a secure, customizable, and low latency connection as the data is processed in the customer's own facilities.

The global value proposition of private networks, integrated in the <u>Telefónica Tech</u> portfolio, stands out for its multi-vendor approach, as it has different products to offer the customer the one that best suits their needs. These include, depending on the geography, dedicated or on-premise private networks (those that are implemented in isolation in the customer's facilities and are demanded in situations with little or no public coverage, such as in mining environments) and hybrid networks (using public radio to solve the problem of lack of dedicated spectrum).

Telefónica's 4G/5G private network service currently has a leading position in deployments in Europe and Latin America, and is focused on sectors as diverse as mining, manufacturing, public sector and defense, oil and gas, ports, healthcare and education.

Carlos Carazo, global director of product, technology and IoT operations at Telefónica Tech, said: "We are very proud that Telefónica has been recognized as a Leader in the first Gartner Magic Quadrant for 4G and 5G private mobile network services report. We continue to work to improve and simplify the way organizations can access private network technologies and leverage their full potential".

More than 80 sites managed from the NOC

Telefónica has deployed more than 80 4G/5G private network sites globally by May 2024, which are monitored and managed from a proprietary Network Operation Center (NOC) that Telefónica Tech has in several locations in Spain and Brazil.

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Telefónica Tech's NOCs are equipped with advanced monitoring and diagnostic tools to detect and respond to incidents and potential problems before they affect systems and users. Therefore, they play a fundamental role in guaranteeing the correct operation of private networks, including security and quality of service.

The private network monitoring and management service is operational 24 hours a day, every day of the year, and has business continuity and disaster recovery plans to ensure that network operations are constant, secure and reliable.

Gartner, Magic Quadrant for 4G and 5G Private Mobile Network Services, Sylvain Fabre, Peter Liu, Pablo Arriandiaga, Gaspar Valdivia, Mohini Dukes, Kosei Takiishi, Frank Marsala, 6 January 2025

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