

# Builiding a *Safe* Digital Space for Minors

Towards Responsible Design and Use of Digital Devices and Services



Our commitment today is what will define the digital well-being of future generations



Minors have become active users of a digital environment that was not designed with them in mind. Due to the widespread adoption of digital devices and services without prior awareness or training, minors are exposed to various risks.

At Telefónica we understand the importance of addressing the challenges minors face online, as well as our responsibility to positively impact the future development of children in the digital age.

#### Telefónica is Committed to the Online Protection of Minors for Two Decades

Creation of the GSMA Mobile Alliance against Child Sexual Abuse Material, of which Telefónica is a member

2011

2008

2013

2005

Conference on the risks of mobile phone use by minors organised by the European Commission. Telefónica adheres to the 'Framework Agreement on Safer Mobile Use by Minors' with the signing of GSME (the predecessor of GSMA)

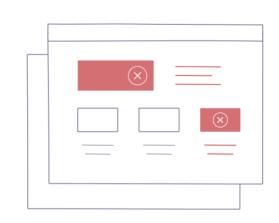
Telefónica joins the European Commission's "Better Internet for Kids" initiative

Telefónica adheres to the "CEO Coalition to make a better and safer internet for children" initiative led by the European Commission and sign the "ICT Principles for the safe use of connected devices and online services for children and young people in the EU"

For years, Telefónica has been collaborating with Global Child Forum and the Internet Watch Foundation. At the same time, the company works together with various stakeholders to raise awareness and educate about the responsible use of technology. It offers resources, training initiatives, and programs for minors, families, and educators, as well as tools to improve the safety of minors online

2025

#### Risks that Minors face in the Digital Space



#### Access to Inappropiate, Offensive & Harmful Content

Access to Pornographic Content

Access to Content Inciting Violence

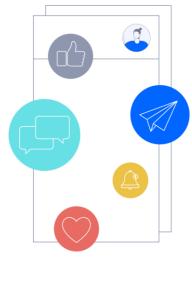
Access to Suicide-Glorifying Content

Access to Content on Body Image Disturbance



#### Vulnerability to Online Interactions

Online Harassment or Cyberbullying
Online Sexual Harassment or Grooming
Sharing Sexual Content Online
Contact by Cybercriminals



### The Impact of Social Media

Development of Addictive Behaviours
Generation of Expectations
Sharenting



Online Distribution of Minors' Sexual Content



Digital Devices in Classrooms

Non-Responsible Use of

## Decalogue of Principles for Responsible Design and Use

Establish an effective age verification system

**Towards Resposible Design** 

- on video-sharing platforms, social media, online video games platforms and adult content websites to prevent minors from accessing explicit and age-inappropriate content.

  2 Implement best practices such as issuing
- Implement best practices such as issuing warnings for excessive usage time, slowing down the reloading of sequential videos after this time, or deactivating the recommendation system based on interactions that create secondary
- or deactivating the recommendation system based on interactions that create secondary profiles by default, among others.

  3 Enable age classification for content in public
- user profiles, facilitating content filtering based on its appropriateness for the user's age group.
   Facilitate a reporting tool that considers the different risks to which minors are exposed so that
- different risks to which minors are exposed so that digital platforms can take appropriate measures according to the seriousness of the situation.

Offering an online help chat for minors who do

not know how to manage their situation.

#### Include in the educational program courses

**Towards Responsible Use** 

- or talks aimed at raising awareness among minors about the risks they face and promoting responsible use of digital devices and services.

  Offer families and teachers awareness-raising
- Offer families and teachers awareness-raising talks and courses that provide guidance on how to detect potential risk situations and information
- on the tools available to them.

  8 Include in the educational program courses for minors on responsible use of digital devices in the
- Classroom.
   Provide teachers with lectures and courses on how to effectively integrate digital technologies
- into the classroom.
   Promote awareness campaigns aimed at society at large to increase awareness of the various risks minors face and provide a series of best practices to mitigate these risks collectively.