

Press Release

# Telefónica Tech and CrowdStrike Deliver Industry-leading Protection to Spanish SMBs

- Expanded partnership to bolster Telefónica Tech's 'Tu Empresa Segura' cybersecurity service with the Falcon Platform

**Madrid, Spain, and Austin, Tx- 12 December, 2024.** [Telefónica Tech](#) and CrowdStrike today announced an expanded partnership to provide SMBs in Spain access to the [CrowdStrike Falcon® cybersecurity platform](#) through Telefonica Tech's 'Tu Empresa Segura' service. Through this partnership, Telefónica Tech will offer SMBs customers with the highest level of protection to stop breaches with industry leading endpoint security (EDR) and Managed Detection and Response (MDR) services powered by the Falcon platform.

Telefónica Tech will leverage the capabilities of the CrowdStrike Falcon® cybersecurity platform, which natively incorporates artificial intelligence and automatically identifies threats by monitoring endpoint activity and analysing data in real time, to enhance incident response from its Security Operations Centers (SOCs).

'Tu Empresa Segura' is 100% managed by Telefónica Tech professionals to provide SMBs with the expert support needed to deploy, manage, and respond to incidents 24/7. The 'Tu Empresa Segura' service launched in 2021 and provides solutions to combat cyberattacks, support and advise, as well as train and raise awareness of cybersecurity among SMB employees.

"We continue to evolve our offerings with the most cutting-edge technology on the market, to detect and block the most sophisticated threats while continuing to help companies transform digitally," said Rosalía Simón, head of SMB solutions at Telefónica Tech. "The CrowdStrike Falcon platform allows us to leverage our 'Tu Empresa Segura' service, available as part of the government funded Kit Digital programme, to support SMBs in digital transformation."

"Small businesses need more than traditional antivirus to stay secure against the increasing velocity of today's cyberattacks," said Daniel Bernard, chief business officer at CrowdStrike. "Telefonica Tech's 'Tu Empresa Segura' powered by CrowdStrike offers Spain's small businesses enterprise-grade cybersecurity to stop breaches. With modern, AI-native cybersecurity controls, SMBs can confidently focus on business operations and growth knowing they are protected by industry-leaders, Telefonica Tech and CrowdStrike."

The Telefonica Tech-CrowdStrike partnership began in 2021 with a collaboration to strengthen the NextDefense cybersecurity service with which Telefónica Tech protects large companies.

## Telefónica, S.A.

Dirección de Comunicación Corporativa  
email: [prensatelefonica@telefonica.com](mailto:prensatelefonica@telefonica.com)  
[telefonica.com/en/communication-room/](https://telefonica.com/en/communication-room/)

---

## About Telefónica Tech

Telefónica Tech is the leading company in digital transformation. The company offers a wide range of services and integrated technological solutions for Cyber Security, Cloud, IoT, Big Data, AI and Blockchain. For more information, please visit: <https://telefonicatech.com/en>

---

## About CrowdStrike

[CrowdStrike](#) (NASDAQ: CRWD), a global cybersecurity leader, has redefined modern security with the world's most advanced cloud-native platform for protecting critical areas of enterprise risk – endpoints and cloud workloads, identity and data.

Powered by the CrowdStrike Security Cloud and world-class AI, the CrowdStrike Falcon® platform leverages real-time indicators of attack, threat intelligence, evolving adversary tradecraft and enriched telemetry from across the enterprise to deliver hyper-accurate detections, automated protection and remediation, elite threat hunting and prioritized observability of vulnerabilities.

Purpose-built in the cloud with a single lightweight-agent architecture, the Falcon platform delivers rapid and scalable deployment, superior protection and performance, reduced complexity and immediate time-to-value.

CrowdStrike: We stop breaches.

Learn more: <https://www.crowdstrike.com/>

Follow us: [Blog](#) | [Twitter](#) | [LinkedIn](#) | [Facebook](#) | [Instagram](#)

Start a free trial today: <https://www.crowdstrike.com/free-trial-guide/>

© 2024 CrowdStrike, Inc. All rights reserved. CrowdStrike and CrowdStrike Falcon are marks owned by CrowdStrike, Inc. and are registered in the United States and other countries. CrowdStrike owns other trademarks and service marks and may use the brands of third parties to identify their products and services.

---

## Telefónica, S.A.

Dirección de Comunicación Corporativa

email: [prensatelefonica@telefonica.com](mailto:prensatelefonica@telefonica.com)

[telefonica.com/en/communication-room/](https://telefonica.com/en/communication-room/)