

Nota de prensa



#MovilizadosPorLaDana

Telefónica and its Foundation take action to help victims of tragic floods

- Movistar and Telefónica España deployed all their technical and human resources from the very first hour to help the victims and to recover communications as soon as possible, in conjunction with the State Security Forces and the various administrations.
- Movistar has enabled the free and unlimited use of data services and national calls in the affected areas and has immediately suspended the charging of all affected landline services.
- Telefónica, thanks to the solidarity of its volunteers and in collaboration with organisations and institutions, has taking action to support those affected by the severe flooding and is activating the urgent campaign #MovilizadosPorLaDana.
- Fundación Telefónica has activated a collection of economic donations together with the Red Cross, which funds will be allocated in essential material to help those affected by the floods. The organization will make a financial contribution that will be added to the amounts donated and is working with various social organisations to analyse other forms of collaboration and channel them in the most effective way to help in the affected areas.

Madrid, October 30, 2024 - Faced with the serious situation being suffered by various Autonomous Communities as a result of the floods caused by the DANA, the Telefónica Group has mobilised its human and technical resources to help those affected and restore communications as soon as possible.

In order to help in the tragic situation unleashed by the DANA, Movistar has enabled the free and unlimited use of data services and national calls in the affected areas and has suspended with immediate effect the charging of all affected fixed services.

Through its Foundation, Telefónica has activated the urgent campaign #MovilizadosPorLaDana, placing economic, human and digital resources at the service of all citizens in the affected regions, together with social organisations and institutions.

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Thanks to the solidarity of Telefónica volunteers, different support channels have been activated. Together with the Red Cross, a financial donation campaign has been launched for all those who wish to collaborate. All the funds raised will be used for first aid material to help the victims. Fundación Telefónica will make a financial donation in addition to those received and is working with various social organisations to analyse other forms of collaboration and channel them in the most effective way to help in the affected areas.

In addition, Telefónica places its corporate volunteer network at the disposal of the Red Cross and other social aid organisations to mobilise it if conditions and needs so require.

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