

Press Release

Telefónica Tech and NSFOCUS team up to democratise protection against DDoS attacks among small and medium-sized Internet providers in Brazil

São Paulo, 21 October 2024. <u>Telefónica Tech</u>, Telefónica's digital business unit, and NSFOCUS, a global benchmark in cybersecurity solutions, announce a partnership to offer a package of services with high capacity mitigation against Denial of Service (DDoS) attacks for small and medium Internet providers in Brazil.

According to the 'Global DDoS Landscape Report 2023', developed by NSFOCUS, the number of DDoS attacks is growing every year. In 2023, it was 1.4 times higher than in 2022 and twice as high as in 2021. Offensives peaked in the first half of the year, with almost five million events monitored in March alone, most of them targeting Brazil.

The service package offers clean and mitigated traffic starting at 50 Mbps, ensuring business continuity even under intense denial-of-service attacks. In addition, it has a scalable solution capable of supporting offensives of unlimited size, providing a robust defence against numerous cyber threats.

Alejandro Ramos, Telefónica Tech's country manager for Brazil, highlights that the partnership aims to address a crucial demand in the Brazilian market. "By joining forces, we are committed to democratising access to protection against DDoS attacks for a vital segment such as internet providers, which plays an essential role in the provision of the internet, especially for people and businesses located in areas further away from major centers", he adds.

Raphael Tedesco, NSFOCUS alliance manager for Latin America, says: "Our goal is to protect precisely this type of segment, which is located in the interior of Brazil and does not have large budgets to invest in security, but has a sensitive operation and needs competitive solutions".

About Telefónica Tech

Telefónica Tech is the leading company in digital transformation. The company offers a wide range of services and integrated technological solutions for Cyber Security, Cloud, IoT, Big Data and Blockchain. For more information, please visit: https://telefonicatech.com/

About NSFOCUS

Founded in 2000, NSFOCUS is recognised as one of the world's market leaders in network security and cybersecurity solutions. Today it operates globally with 5,000 employees in two locations in Beijing and one in Milpitas, California, as well as 40 offices worldwide. It began operations in Latin America in 2016 through Brazil and has since expanded its business to Chile, Peru, Colombia, Argentina, Ecuador and Mexico. Among its more than 9,000 clients, six of the top 10 global telecoms leaders and four of the world's five largest financial institutions are protected by the company. For more information, see the NSFOCUS website and follow them on LinkedIn.

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