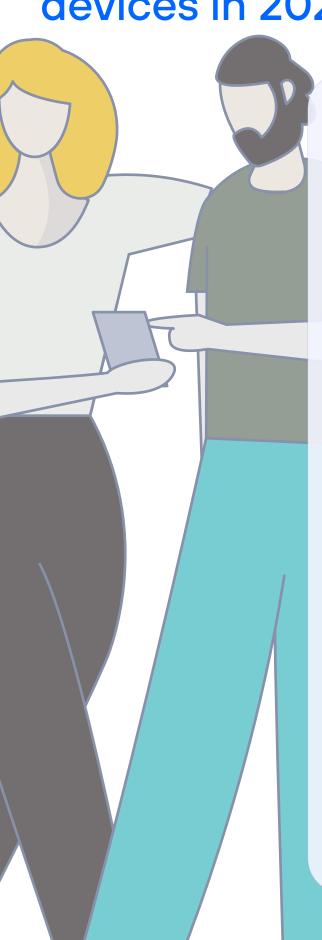
Use of mobile devices in 2024

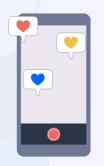




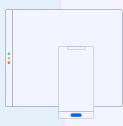
How much time do we spend on our mobile phones every day?



8,650 million mobile connections +1 / habitant



82% Smartphone



18%
Basic mobile phones and tablets



70,48%

28,8%



Consume 5h/day 34,7% social media